

M R KISHORE KUMAR

React Native Engineer | 4+ Years Building Scaled E-Commerce Apps

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PROFESSIONAL SUMMARY

React Native Engineer with 4+ years shipping consumer e-commerce apps at scale (6thStreet.com, Pantaloons), collectively serving 10M+ downloads. Specializes in cross-platform mobile development, performance optimization, payment integrations, and analytics instrumentation. Proven record of measurable business impact — from cutting third-party tool costs by \$220K/year to driving 150% engagement growth — through clean architecture, code review discipline, and cross-functional collaboration.

TECHNICAL SKILLS

- Languages & Frameworks: JavaScript/TypeScript (ES6+), React, React Native, Expo, Redux, Redux-Saga, Redux-Toolkit
- Mobile Development: iOS & Android cross-platform delivery, CodePush OTA updates, Xcode, Android Studio, Crash Analytics, Codemagic (CI/CD)
- Integrations & APIs: REST APIs, Juspay payments, Firebase, AWS (Secrets Manager, API Gateway), Contentsquare
- Analytics & Growth: CleverTap, AppsFlyer, MoEngage, Google Analytics, Adobe Analytics, event tracking & attribution
- Design & Process: Figma, Adobe XD, Agile/Scrum, code review standards, mentoring
- AI Tools: GitHub Copilot, Claude Code, Codex, Antigravity, Hugging Face

PROFESSIONAL EXPERIENCE

Software Engineer — Apparel Group — 6thStreet.com (E-Commerce)

Oct 2025 – Present

- Delivered 20+ features for 6thStreet's React Native app (1M+ downloads, 4.1★ App Store rating), owning end-to-end development from design handoff to release.
- Led frontend development for the Gulf region's first Quick Delivery Service, enabling minute-level home deliveries and directly expanding market share across regions.
- Designed and built an in-house Recently Viewed widget, replacing a third-party tool and saving \$220K/year while improving user engagement.
- Integrated Google Analytics, AppsFlyer, and MoEngage to enable personalized user journeys, driving a 150% increase in user engagement.
- Resolved 100+ critical bugs and led UI revamps across the app, improving performance and cross-platform stability.
- Authored a monthly code review checklist adopted team-wide, reducing code-related defects and raising overall code quality.
- Mentored junior developers through structured code reviews and pairing sessions.

Product Engineer — Aditya Birla Fashion and Retail Ltd — Pantaloons (E-Commerce)

Jul 2023 – Sep 2025

- Delivered 30+ features for Pantaloons' React Native app (1Cr+ downloads, 4.6★ App Store rating), from architecture through release.
- Designed and implemented the frontend payment flow architecture, integrating Juspay for self-checkout and streamlining the purchase journey.
- Reduced Over-the-Air (OTA) update sizes by 15% through build and bundle optimization, cutting update time and data usage for users.
- Integrated AWS Secrets Manager for secure credential and API key management, and AWS Form Validation in API Gateway to harden data input security.
- Revamped Profile, Home, and Cart screens, improving usability and visual consistency across the app.
- Implemented Adobe Analytics event tracking to surface actionable user behavior insights for product decisions.
- Upgraded the React Native version across the codebase, improving app speed by 10%.

Product Development Engineer — Codingmart Technologies — quickrecruit.com

Jul 2022 – Jun 2023

- Built a browser-based code editor for writing, compiling, and executing JavaScript in real time.
- Reduced development time by 25% by writing reusable, maintainable components adopted across the product.
- Optimized application performance, improving load times and overall user experience.
- Managed CMS integration, enabling dynamic and seamless content updates without redeployments.

PROJECTS

RunJS (*Next.js*) — *runjs.rigial.com*

- Built a browser-based JavaScript compiler enabling users to write, compile, and run code without a backend.
- Added error handling and live output display, improving usability for end users.

Stubby (*Express.js*)

- Built a full-stack URL shortener with click analytics and automatic handling of expired/invalid URLs.
- Implemented a RESTful API with efficient MongoDB-backed data handling.

Sudosavy (*React Native*)

- Built an offline Sudoku app with dynamic puzzle generation across multiple difficulty levels, with full offline functionality.

EDUCATION

Bachelor of Engineering

Sri Shakthi Institute of Engineering and Technology